



**THE UNION LEAGUE  
CIVIC & ARTS FOUNDATION  
ANNUAL GALA  
APRIL 21, 2012**

**PROGRAM BOOK ADVERTISING CONTRACT**

I wish to purchase the following ad: (please check ad size)

| AD FORMAT  | PRICE   |
|--|---------|
| <input type="checkbox"/> Inside Front Full Page* ..... | \$1,000 |
| <input type="checkbox"/> Inside Back Full Page .....   | \$950   |
| <input type="checkbox"/> Full Inside Page .....        | \$600   |
| <input type="checkbox"/> Half Inside Page* .....       | \$275   |
| <input type="checkbox"/> Business Card Size .....      | \$165   |

I wish to make a contribution of: \$\_\_\_\_\_

Total Amount of Order: \$\_\_\_\_\_

**PAYMENT METHOD:**

Charge my ULC # \_\_\_\_\_

Credit card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3/4 digit code (cvv2) \_\_\_\_\_

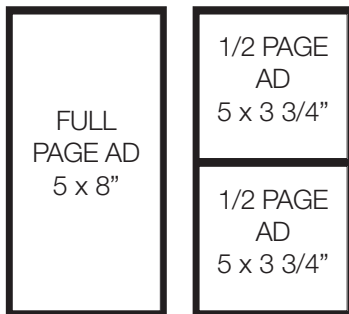
Signature: \_\_\_\_\_

Payment Enclosed.

Please make checks payable to The Civic & Arts Foundation.

**\*All full page ads are vertical, dimensions are 5 x 8".**

**Half page ads are vertical, dimensions are 5 x 3 3/4".**



**AD SPECIFICATIONS**

- All ad submissions are final.
- **Ad book size: 6 x 9"**
- **Ad book deadline: Wednesday, March 21, 2012.**
- **Ads must be supplied in black & white, no color.**
- **Unstapled, unmarked proofs or logos must be camera-ready. Ads supplied electronically (EPS with outlined fonts, TIFF or PDF files) should be at least 266 dpi (dots per inch).**
- Type or print message exactly as it should appear.
- Enclose a self-addressed, stamped envelope for any artwork that you need returned.

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

**AD SUBMISSION:**

- My/our ad is included.
- I/we will be providing an ad by (date): \_\_\_\_/\_\_\_\_/\_\_\_\_
- Please use my/our ad from last year.
- I/we will not be sending an ad and would like one created for us. Please use the following message:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_